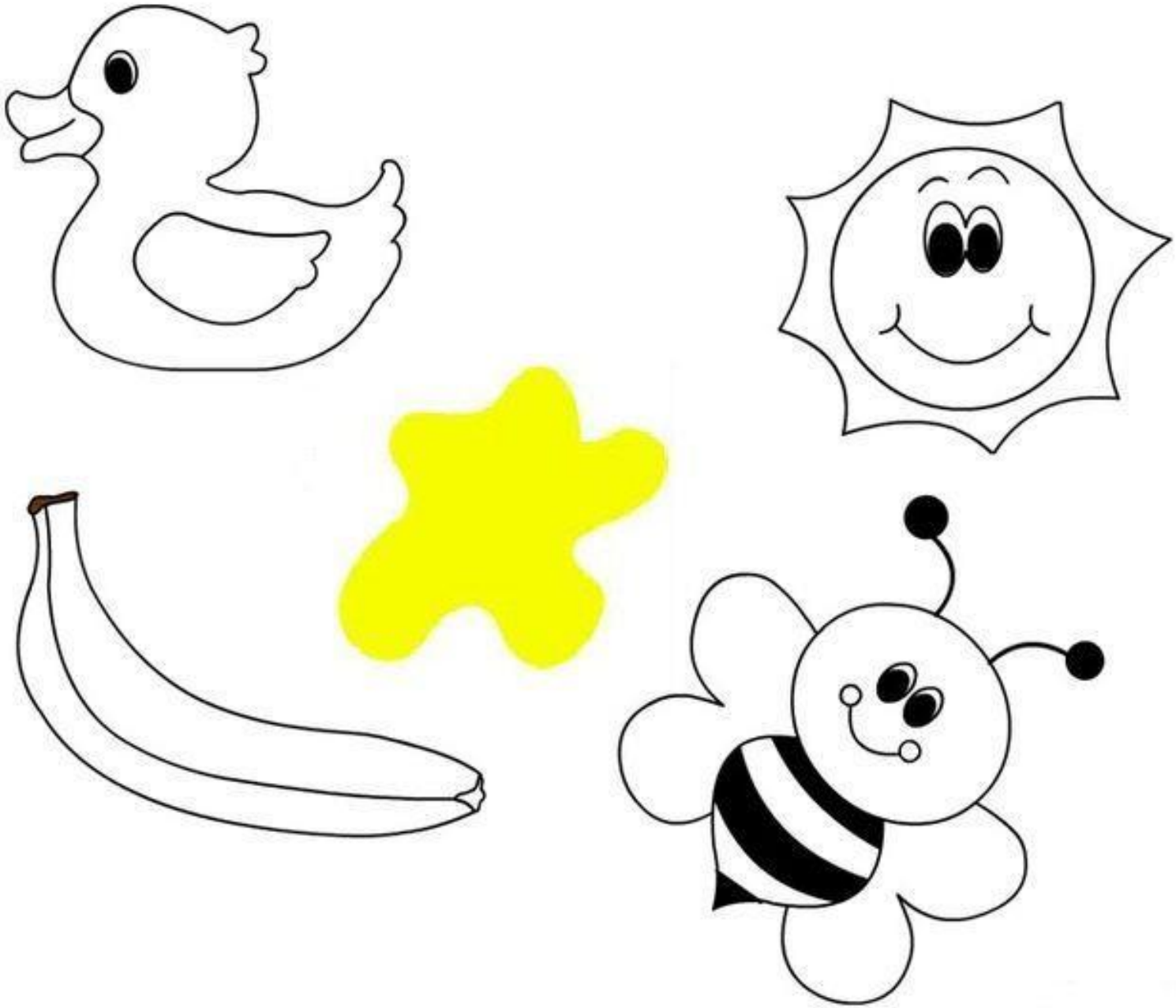Ausmalbild